**Minutes**

**July Committee Meeting**

**Abingdon Arts Commission**

**Date:** July 10, 2023

**Time:** 4:00 PM

**Location:** Arthur Campbell Room, Abingdon Town Hall, 133 W. Main St. Abingdon, VA 24210

**Present:**  Greg Lilly

Ben Jennings

Summer Apostol

Amanda Pillion

Mathew Frederick

**Absent:** Dirk Moore

1. **Call to Order:** at 4:00 PM by Greg Lilly
2. **Quorum:** five of six members were present, and there was a quorum.
3. **Approval of Agenda:** the agenda was approved.
4. **Approval of Minutes:** the previous meeting minutes were approved.The motion to approve was made by Greg, moved by Ben, and seconded by Summer.
5. **Old Business**
   1. Discussed public art inventory & interactive map process, next steps, and improvements.
   2. Discussed Abingdon’s newest accolade, “Top 10 Best Small Town Arts Scene” and how it will be promoted.
      1. Paid advertising (print & digital), signage, and social media
   3. Discussed the Arts Master Plan Draft covering highlights from the Town’s Comprehensive Plan with a focus on the arts in Abingdon
      1. Arts, Culture, and History
      2. Tourism
   4. Discussed the Town’s plans for event sponsorships and funding
6. **New Business**
   1. MOUs need to be sent out after final approval from Town Manager
   2. Get photos added to the interactive Art Trail Map
   3. Consider options for a more interactive art experience geared toward children
      1. App, scavenger hunt, etc
      2. Find a non-profit to spearhead
7. **Agenda for Next Meeting**
   1. The next meeting is September 11, 2023
8. **Adjournment**
   1. Greg Lilly adjourned the meeting at 4:58 PM